National Association of Benefits and Insurance Professionals
Connecticut Chapter
NABIP
Shaping the *future* of healthcare

2027

Annual Partnership Prospectus

WHO QUALIFIES AS AN ANNUAL PARTNER

Eligible sponsors include medical and ancillary insurance carriers offering supplemental coverage, as well as those offering specialized products and services in the following:

- Health
- Life
- Dental
- Vision
- Disability
- Pharmacy
- Medical-specific programs

NABIP-CT plays an important role as the link between the broker community and the Connecticut General Assembly. In addition to lobbying on health care issues, NABIP-CT actively meets with insurers, state and federal legislators and our State's Exchange to further our mission. NABIP-CT also provides continuing education seminars that are directly industry related.

Sponsorship opportunities are available to organizations that provide products and services to the health insurance and employee benefits industry. By becoming an annual partner with NABIP-CT, it provides an opportunity to increase visibility, build relationships, and engage directly with insurance and benefits professionals who advise employers and consumers on their coverage and benefits needs.

Why Partner with NABIP-CT

Partnering with NABIP-CT is more than just a sponsorship opportunity. It's an investment in meaningful relationships, industry growth, and increased visibility within Connecticut's health insurance and employee benefits community.

As a valued Annual Partner, your company will have the opportunity to connect with influential insurance brokers, agents, benefits consultants, and industry leaders who play a vital role in shaping the future of healthcare coverage.

Through our educational programs, networking events, professional development opportunities, and community initiatives, NABIP-CT provides a platform for your organization to showcase its brand, strengthen existing relationships, and build new connections throughout the year.









The Benefits of Sponsorship

- **Year-Round Brand Exposure**
  Gain consistent visibility through NABIP-CT events, marketing communications, and promotional opportunities.
- **Valuable Networking Opportunities**
  Connect directly with industry professionals, key decision-makers, and potential business partners.
- **Strengthen Industry Relationships**
  Build credibility and lasting connections with professionals throughout Connecticut's health insurance and employee benefits industry.
- **Support Education & Professional Growth**
  Help make valuable educational programs, industry discussions, and professional development opportunities possible.
- **Demonstrate Your Commitment**
  Showcase your company's dedication to supporting the professionals and organizations that make a difference in our industry.

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Become a Partner Today!
$5,000

The 2027 Partnership year runs from January 1, 2027 — December 31, 2027. This is your opportunity to be **SEEN and HEARD** in the Connecticut Benefits, Insurance, and Medicare Community.

Annual Partners receive recognition ALL year long with the following benefits:

- ☑ Company Name and Logo on NABIP-CT Website
- ☑ Recognition as an annual partner at all regular NABIP-CT Events (in-person and virtual) as well as recognition as a sponsor for ALL Fun & Frivolity with a Cause events, including the Annual Bowling for Boobies Tournament
- ☑ Logo displayed on signage during ALL NABIP-CT Events
- ☑ Full Page Ad in the Digital Benefits & Medicare Summit Program Booklet
- ☑ One Exhibitor Table with (2) Complimentary Exhibitor Attendee Registrations at the Benefits & Medicare Summit
- ☑ Any public/broker related events that Annual Partners host can be listed on the NABIP-CT Website events page for additional promotion



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Register & Pay Via Credit Card Online At:

https://members.nabip-ct.org/merchandise

An account will need to be created if you do not already have one.

Partnership Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

If paying via check, please send completed form and check payable to CT Benefit Brokers and mail to:

NABIP-CT
PO Box 30
Bloomfield, CT 06002

Questions? Email the NABIP-CT Executive Office at info@nabip-ct.org or call 860-243-3977